

## **Howard Putnam**

*“Howard Putnam took the time to understand our industry well in advance of his presentation and was able to effectively relate his experience at Southwest Airlines to the real life challenges we face in the vacation ownership business. In short, his speech was outstanding and well received by the audience.”*

### **Interval International**

*“It was our pleasure having you speak - we received A LOT of feedback on how much everyone enjoyed your presentation and how relevant the information you shared was to our current goal of putting our customers first in planning. You truly contributed to the success of our event and helped make it both enjoyable and memorable. We look forward to receiving your weekly e-mails and hope to have the opportunity to work with you again in the future.”*

### **Discover Financial Services**

*“I’ve heard nothing but rave reviews since you left the stage. Your presentation really supported the CHS message and resonated with our audience. In my 15 years of hiring the annual meeting keynote, you are clearly the easiest individual with whom I’ve had the pleasure of working. Your communication skills are terrific and your commitment to learning about the organization was evident in your presentation. It’s no surprise the end result was so outstanding!”*

### **CHS, Inc.**

*“Thank you for speaking at our Senior Leaders Conference last week. You did an outstanding job and I continue to get rave reviews.”*

### **BellSouth**

*“Howard Putnam is a powerful speaker who can relate to his audience through his perspective into the culture of an organization and humorous introspect.”*

### **NASA**

*“I want to personally thank you for your appearance at the Bank's Annual Planning Conference. The reviews are in and your presentation was rated as outstanding by the participants. The subject matter and your delivery really hit home with our leadership.”*

### **Federal Reserve Bank of Boston**

*“First, thanks for the great job you did on our behalf. You are a true professional and I cannot begin to tell you how many great things I've heard regarding your keynote. The way you incorporated Bob and Cos throughout the speech made it seem as though you are old friends. I wish all speakers took their responsibilities with as much dedication as you do.... Again, thanks for all you did on our behalf. Our CEO mentioned it was the best Kick-off in company history. You are a major reason why.”*

### **BMC Software**

*“The audience enjoyed Howard’s presentation; especially his examples from the airline industry and changing/teaching customers.”*

### **Spectrum Health**

*“Howard, a huge thank you for speaking at the RTO Symposium. Your speech was well received and referred to throughout the rest of the event.”*

**The Structure Group**

*“Howard met our objectives in bringing a strong business case presentation to our group. Everything went very well, and I appreciated personally talking with Howard before the event.”*

**Illinois Bankers Association**

*“Fantastic presentation-- informative, humorous, and personal which made it educational and entertaining. Howard’s story is extremely enlightening and motivational-- He kept the audience engaged during the entire session. His experience and ethics speaks volumes. Thank you, Howard for sharing the skills you have learned over the years.”*

**International Quality & Productivity Center**

*“Based on Howard’s advance tape, I had very high expectations. Even so, Howard was able to exceed them. The audience really connected with his message. I was approached multiple times by attendees who thanked us for finding Howard as they felt he was the best keynote speaker we have ever had.”*

**Caterpillar**

*“Thank you for a great presentation! It's presentations like yours that help to make the conference a success. Also, I wanted to thank you for customizing it for IREM, it really made a difference. We were truly impressed!”*

**Institute of Real Estate Management**

*“Howard, you were fantastic and your presentation went very well. We enjoyed having the opportunity to speak directly with you over the phone and you were extremely down to earth. Your story is impressive and entertaining.”*

**Iowa Commercial Real Estate Expo**

*“Howard Putnam not only met our groups expectations...he exceeded them. His story and message is genuine and he is an absolute pleasure to work with.”*

**Craig Michaels, Inc.**

*“Your story, your background and demeanor, and the time you took to weave your message into our theme produced an excellent experience.”*

**Bostik Findley, Inc.**

*“The presentation by Howard Putnam was perfectly tailored for our group. He managed to hit all the points I had asked him to emphasize and did it in a convincing manner. He was interesting, funny and held the attention of our audience. We were very happy we had selected Howard to make the keynote address at our annual convention.”*

**American Concrete Pipe Association**

*“The pleasure was ours. The folks in attendance were still talking about you at the dinner Tuesday night. To say you were a hit would be an understatement.”*

**Lubrizol**

*“Howard - It was great having you as part of the seminar. You made a big hit with everyone there and for all the right reasons- an excellent presentation with content that was dead on*

*target! We should always be so fortunate.”*

**Defense Contract Management Agency**

*“Thanks for coming to the meeting and thanks for the great presentation. You made a big impact on the group, the feedback from the audience was uniformly positive. And yes, the team left on a ‘high’.”*

**Pfizer**

*“Thank you for speaking to us last week. The feedback on you was delightfully positive. Your remarks and sense of humor were well received and I think our people came away with some new insights and feeling more positive about Union Bank’s future.”*

**Union Bank of California**

*“Your words were inspiring and your down-to-earth advice for navigating the sometimes rough skies of ethical decision making were right on-target. We could not have asked for a more appropriate---or a more entertaining---keynote speaker for this year’s event.”*

**Goodwill Industries**

*“Howard, you are an amazing man! Your speech was inspirational and motivated the attendees at the event. I believe you touched the way both manufacturers and retailers conduct their business in the future!”*

**Western Shoe Retailers Association**

*“Howard is a master at using relevant stories to connect the audience to the important messages he’s sharing. Our team members appreciated his use of humor and story to help drive home the point.”*

**Washington Mutual**

*“We want thank you so much for speaking with us last Monday morning. I’ve already started to get feedback from the week and many associates have commented on how inspiring and down-to-earth you were. I have to echo these sentiments and say you were the perfect fit!”*

**Masterfoods USA**

*“Your dinner comments hit the nail head on and really added to the overall positive atmosphere of our Leadership Meeting. Thanks so much...”*

**Albertsons**

*“Your remarks were especially well received by the audience and were evaluated among the highest at the conference. I was most impressed by the way that you successfully bridged the presentations on technology trends...and the importance of customer service...”*

**National Rural Electric Cooperative Association**

*“Thank you for your keynote presentation. You were so easy to work with and you took the time to familiarize yourself with our industry by talking to our leaders. It was great to see you attend our trade shows! Thank you once again for participating in such a large way at this important meeting.”*

**Assisted Living Federation of America**

