

Jim Cathcart

"Your calm and joyful presence was an inspiration in the midst of the details and pressures of my first Sales Conference! I personally really appreciated and enjoyed your presentation, and will carry your message, your spirit, and your little acorn with me for a long time!"

Blue Cross and Blue Shield of Minnesota

"Thank you for being part of our National Conference. The comments we received were excellent, professional, fantastic, great combination of entertainment and useful information. Your presentation helped make this year's conference a huge success."

Interdent

"Jim did a great job for our team. His presentation was right on target and the audience reaction was excellent!"

Reser's Fine Foods

"Thank you, Jim, for delivering an expert speech relevant to our business, company and annual awards theme. We greatly appreciated your time and attention before the event, in order to ensure delivery of just what we wanted. Your pleasant and courteous professionalism certainly helped to make our day a huge success."

Long Fence

"You were a hit! I continue to receive compliments from our attendees about your inspiring presentation at our Leadership Summit. You struck all the right chords, touching both their professional and personal lives. I couldn't have asked for more. It was also a delight to work with someone who took the time to understand our priorities and key messages. Your commitment to meeting your customer's needs shone through, and was the ideal role model for our audience."

The Pampered Chef®

"You certainly exceeded our expectations, which were quite high to start with. This was the second time this year we had the opportunity to hear you speak. I'm happy to report that I got more from your program the second time around. The audience was engaged and I think everyone who attended walked away with something they can use for the rest of their lives. You are truly a man for all seasons, and a speaker for all people."

Pioneer Mobile Entertainment

"When outlining objectives for our North American Sales Conference, several critical objectives rose quickly to the top. They included informative, useful and actionable topics, memorable, powerful and captivating... Jim Cathcart squarely hit on all of them. Even through adversity such as a complete power failure over three quarters of the way through his presentation, attendees STILL listed Jim as the key impact speaker of the event. Outstanding!"

Carlton Cards

"Jim's program exceeded our expectations and was right on target with the paradigm shift that Given Imaging is going through this year. Jim was the resounding voice of our customer and made it clear what their expectations will be from our team. The points that he made in regards to Relationship Selling were specific to our business and it was clear that Jim took the time to fully research our company and product and then focused his presentation on our needs. Jim's presentation set the tone for our best National Sales Meeting ever. Thank you Jim for being part

of the Given Imaging Team!"

Given Imaging

"The onsite feedback was that this year's LAMP conference had one of the strongest general session line-ups of all time, and this is certainly due in part to your wonderful presentation on 'Rethinking Your Business and Yourself.' I can sum up the comments on your presentation by saying the content of your talk was only surpassed by your eloquent delivery."

GAMA International

"Jim Cathcart is the consummate professional who delivers! He provides content that is relevant, current and engaging and meets the adult learner right where they are. He motivates, challenges and inspires!"

Promotional Products Association International

"Jim Cathcart's Relationship Selling seminar at our recent Annual Sales and Marketing Conference was outstanding. His personal approach, and style connected extremely well with our Senior Management and Sales Team, I have already received many positive comments on how his comments and ideas will help our people move our people's relationships with their customers to a higher level. I look forward to the opportunity to using Jim for our future training and associate development needs."

Reinhart Foodservice

"Thank you for making our Leadership Conference truly memorable. Your message about how we can maximize employee efforts and how to improve ourselves and our co-workers was directly related to areas we are attempting to improve within our corporation."

MDU Resources Group, Inc.

"Our producers have not stopped talking about what a great job you did. You were entertaining, informative, interesting and so enthusiastic. Thank you!"

Wausau Insurance Company

"Your presentation went extremely well, the feedback forms indicated people listened, learned and laughed... you were a HIT!"

ASAP Software Express

"The audience was with you the whole way, from the logging trucks repossessions to the photo's of kids in your wallet. Thanks for spending the extra time with us to get to know Great Plains and our Partners. Your investment showed up in your strong connection with the audience."

Great Plains Software

"Your presentation, 'The Acorn Principle,' at the American Payroll Association's Payroll Best Practices Conference in San Diego was one of the highlights of our conference! The questions you posed were very thought provoking, allowing the audience to internalize your ideas and individually sow the seed of personal and professional growth."

American Payroll Association

"Your presentation was outstanding! As I said to you following your comments, it is very clear to me why you were ranked #1 by your peers. You delivered a very important message to our management team. The passion and sincerity behind your comments put the entire audience in

the palm of your hand.”

AMICA

“You delivered the best seminar that I have ever experienced! You captured the interest and attention of the entire group and the information was presented perfectly! Great ideas and inspiration - and I am looking forward to reading your books.”

Technology Assurance Group