

KEITH HARRELL

Known across “Corporate America” for his energetic, innovative presentations, Keith Harrell is a dynamic life coach who specializes in changing behaviors through a positive attitude. Keith shares his powerful message, “Attitude is Everything” with audiences around the world. While growing up in Seattle, Washington, he aspired to become a professional basketball player. Although he never realized that dream, an article in *The Wall Street Journal* refers to him as a “*Star With Attitude.*” The newspaper says, “*What sets him apart from less successful speakers is driving ambition, and an attitude that refuses to flag.*” His signature keynote focuses on ways to meet the challenges of changing technology by understanding the power of human technology.

As president of Harrell Performance Systems, Keith has created a firm specializing in helping the corporate marketplace achieve and maintain their goals through the power of a positive attitude. He is a certified speaker, trainer and consultant and has addressed many of America’s top corporations including AT&T, Microsoft and Kodak. Keith counts “Big Blue” and several other companies like Coca Cola among his repeat clients. His book, *Attitude Is Everything: Ten Life Changing Steps to Turning Attitude Into Action*, was released in March 2000. Keith gives readers a 10-step program for tuning up your attitude and improving your professional and personal life.

Keith earned his bachelor’s degree in community service from Seattle University before embarking on a 14-year career with IBM where he was recognized as one of the top sales and training instructors. In 1997, Keith received the Certified Speaking Professional designation from the National Speakers Association. In August 2000, Keith was inducted into the Speaker Hall of Fame, a lifetime award for speaking excellence and professionalism. One of the country’s leading lecture agencies has put him on its list of “22 Guaranteed Standing Ouations.”