

Scott Klososky

Keynote Speaker, Business Consultant, Writer



Scott Klososky, a former CEO of three successful startup companies, specializes in looking over the horizon with how technology is changing the world. Scott's vision and ability to see trends in emerging technologies allow him to be a thought leader who applies his skills to help organizations thrive, leaders prosper, and entire industries move forward. His love of being a technology entrepreneur assures that he continually works in the trenches of building his own companies.

His unique perspectives on technology, business culture, and the future allows him to travel the globe as a speaker and consultant, working with senior executives in organizations ranging from Fortune 500 corporations to universities and nonprofits. Including: Cisco, Newell Rubbermaid, Lockheed Martin, Ebay, Volvo, The Hartford, Great Clips, Marriott, Sterling Commerce, AGCO Corporation and national associations such as: International Franchise Association, Korean Ministry of Information, Mortgage Bankers Association, American Payroll Association, Association of Equipment Manufacturers.

Currently he serves as the founder and the Chairman of the Board of Alkami Technology, his latest technology startup. Alkami has developed a second generation online banking platform that provides many new features that do not exist today in current online banking systems. It is a privately-owned software company focused on providing online account management solutions to the financial services industry. He also consults with many organizations on how to integrate social technologies into their organization's strategic direction as well as how to improve their utilization of technology as a tool.

Scott has three books that will be released this year.

The Velocity Manifesto: Harnessing Technology, Vision and Culture to future proof your organization – In this book, three new categories of talents are demystified for leaders that desire to stay relevant. The first, not every leader needs to be a technocrat, but each one must understand the underlying architectural concepts of how to assemble valuable digital plumbing. The second is an ability to accurately predict how future dynamics will impact the organization. Absent a clear vision of the future, there is no ability to lead others to achievement. The final area is an ability to migrate and construct an organizational culture that facilitates four different generations of workers with very different habits and strengths.

Enterprise Social Technologies: Helping Organizations Harness the Power of Social Media, Social Networking, Social Relevancy – Social technologies have exploded into the business world, yet are vastly misunderstood.



Many organizations are either blocking their use, or simply experimenting with how they might be of benefit. Because tools like Facebook, Twitter, and LinkedIn started with personal use, little has been done to holistically address how social tools can be fully integrated into an organization. In addition, most leaders have little idea what the full collection of capabilities is that exist under the social umbrella. *Enterprise Social Technology* both explains how these powerful new tools can be put to use, and provides a twelve-step model for implementing social tech within any size of organization.

Managing with Social Technology (A McGraw Hill Brief Case Series Book)

– Many books are being written that explain various aspects of how organizations can leverage social tools. What is much less discussed is the role managers now must play in leveraging this tool with their teams. *Managing Social Technology* is part of the Briefcase Books series published by McGraw Hill and is targeted specifically at giving managers a roadmap for implementing and using social tools in order to improve productivity and results.

Scott began his career hitting the ground fresh out of high school, where his job as a delivery boy was a springboard into the world of technology. He became division head of a computer sales division, and then purchased this as his own company. It was eventually built into a twelve store operation in three states.

His next endeavor was as Founder and CEO of Paragraph, Inc., a Soviet/American joint venture founded in 1988, despite international tensions. Half of the company was sold to Silicon Graphics and the other half is still expanding today (Parascript, Inc.).

Scott then collaborated with H.R. Haldeman to publish his diaries of his years as an aide to President Nixon, which was a bestseller (Putnam Publishing) and involving Sony Interactive in the release of a companion CD-ROM.

The evolving internet ushered in a world of opportunity for inspiring pioneers, and Scott was not left behind. He was Founder and CEO of webcasts.com, an early producer of webcasted media ranging from corporate and government communications, to sporting events and entertainment. He sold that company in 1999 for \$115 million. His expertise in leadership and his creative approach to business direction, inspired Critical Technologies to hire him as a turnaround CEO, where he completely rebuilt the underlying products and brought the company to profitability.

Scott publishes a blog at www.technologystory.com, and can be found on Twitter at @sklososky.