## Steve Farber's Introduction

In considering our lineup for this meeting, we sought a keynote speaker who would be able to interpret for us the roots of leadership, to help us know what it is, how to inspire it and how we can all benefit from it in the years to come.

Now it is my great pleasure to introduce Steve Farber, who has raised the stakes of leadership to the extreme.

Steve is an executive coach, speaker and a best-selling author. His third book, *Greater Than Yourself: The Ultimate Lesson of True Leadership*, debuted as a USA Today and Wall Street Journal Bestseller. His second book, *The Radical Edge* was hailed as "a playbook for harnessing the power of the human spirit." And his first book, *The Radical Leap: A Personal Lesson in Extreme Leadership,* is already considered a classic in the leadership field, and was recently named one of the 100 Best Business Books of All Time. His newest edition, *The Radical Leap Re-Energized: Doing What You Love in the Service of People Who Love What You Do*, will be hitting bookstores this November.

Steve is the former Vice President of legendary management guru Tom Peters' Company and is now the president of Extreme Leadership, Inc. and founder of The Extreme Leadership Institute—organizations devoted to changing the world through the cultivation and development of leaders in business, non-profits, and education. He is the co-founding director of the Center for Social Profit Leadership, and has served as Vice-Chairman on the Board of Directors of the world-renown *Up With People* program.

We believe Steve's approach to inspiring Extreme Leadership can help us be better leaders back at work and in shaping the future of our organization(s).

Part strategist, part social commentator, and all energy – please welcome Steve Farber.