

Tony Alessandra

"You delivered exactly what I had hoped for after an exhausting and emotional series of prior presenters. Quite a tough act to follow."

Pfizer, Inc.

"Tony Alessandra excited our audience! He is a vibrant speaker that uses examples we can all relate as well as to clearly articulate his point. He mixes humor with real world experience and certainly can perk up an audience. His message was relevant to our needs and he does his homework. Not only was he a 'Motivational' speaker, but we all can walk away with something that can be applied in our everyday business transactions. Recommend to all, 2 thumbs up!"

Baan Americas

"I want to let you know how much I enjoyed your presentation. Many customer relationship specific presentations are made up of widely known and/or common sense type information. In yours, however, I did find some key points that I have brought back and started to practice. Thank you for the great information!"

Global 360

"Tony Alessandra totally engaged my sales team from minute one. He incorporated our language into his presentation and made the audience believe he understood everything about our business. There were a lot of "take-aways" that will stick with my team for a long time."

AstraZeneca

"Tony thanks for a great entertaining and educational presentation. You really got the attention of our home counselors and manager. It was an honor to finally get to know one of my real 'HEROES' over the years. You have been my mentor in so many ways. I've watched your video, listened to your tapes, and read your books! Now I got to shake your hand!"

John Laing Homes

"Tony was wonderful to work with. He did his homework to ensure he understood our needs. His style was dynamic and his material was delivered at the appropriate level for our audience."

Vicorp Restaurants

"Tony Alessandra delivers and then some! He's engaging, entertaining and right on the mark when it comes to tailoring his presentation to the audience. His message works on a number of levels. It's a talented speaker who can involve his audience right from the get go, and hold their interest throughout. When an audience is still talking about the presentation the next day, you know you have a hit. Tony is gifted."

AAA

"Tony's presentation was informative and entertaining. He provides great information that is useful both in real life and in the business world."

Uponor

"Tony, I was very pleased with your presentation. It was well received, the connection was made as I had hoped, and the 'verbal' responses I heard were very positive. Many of the presenters reflected back to your talk on a number of occasions."

Boston Scientific

"Tony, I wanted to thank you for the work you put into your presentation. The early feedback I received has been positive. One of our marketing reps said, 'It was the best VSP refresher I've ever had,' going on to comment on its relevance and the clarity of the examples. Thank you for helping us end our meeting on a high note."

Progressive Casualty Insurance

"Tony Alessandra's presentation was right on the mark! I have often recommended Tony to other groups, based on the outstanding presentation he did for a marketing conference I was involved in for another organization 15 years ago. It was a pleasure having the opportunity to engage Tony again for NPA's annual convention this year. His presentation was perfect! (How do you make the 'best' better?) The overall audience reaction to Tony's presentation was outstanding!"

National Parking Association

"Our managers thoroughly enjoyed your presentation. As always, it was both entertaining and educational. Since your presentation, managers have been talking quite a bit about their personality styles and analyzing the personalities of others. Thank you again for helping me in making this another great meeting."

Cox Radio, Inc.

"Tony Alessandra delivers an exuberant presentation, one that captivates the audience from its inception and keeps them attentive and alert (and laughing) throughout the program. His ideas are easily adaptable to our operations in the field and will be easy to communicate to all levels of management with his easy-to-understand visual tools."

Sega Entertainment

"Dr. Alessandra's knowledge of the subject matter, combined with an entertaining style and delivery, results in a presentation that leaves a lasting impression on the audience. The attendees couldn't wait to get back to their business to implement Tony's ideas."

National Auto Auction Association

"Very thought provoking. Our attendees will benefit from the session when working with the clients."

Towers Perrin

"Tony Alessandra's delivery was exceptional. His mix of business ideology and humor was perfect for our audience. It was a tremendous learning experience for our managers, who are eager to apply the 'Apostle' principle in the field. Thank you for an outstanding and customized presentation."

The Davey Tree Expert Company

"A great speaker...both his message and his presentation are truly first rate."

Toys "R" Us

"Our association needed a presenter that had meaty customer relations content and left you laughing. Tony Alessandra fit that to a tee. His approach to customer relations and empowering our members to be in control of the presentation process was the message we needed to hear."

Florida Association of Insurance Agents

"Members and guests LOVED you. I received many, many, many unsolicited compliments about you. It's a great feeling for me. Especially, you impressed the more seasoned members of our

organization. They are a hard bunch to impress!”

Professional Edge

“Dr. Tony Alessandra established immediate rapport with an audience of 225+ sales professionals, demonstrated a pragmatic approach to improving customer satisfaction and retention through collaborative selling and ignited my sales team exactly as I had hoped. Well done and certainly a curtain call is in order!”

REED Construction Data

“Tony’s presentation had real impact. The points he made were not only relevant to our audience; they were delivered in a way to make them memorable and fun. It was great to have such an important topic delivered with punch as well as humor.”

Black & Veatch

“It is hard to be the first speaker in the morning, especially after the meeting attendees had an “open evening” in Miami the night before. However, you drew people into the room until it was full, and no one even considered leaving.”

American Logistics Association

“Your presentation was just what the doctor ordered! The independent financial advisors appreciate practical suggestions on how they can build their practice.”

Integrity Companies

“Your Program far surpassed my expectations. Your interactiveness with the delegates in attendance, your positive up beat attitude, and your dedication to what you believe in truly shined on stage and off.”

Baan Americas

“Your presentation at AIUM in Nashville was fabulous – everything I had hoped and more...There is nothing I would have changed. The overall reaction of the audience was unanimously positive on all fronts. Everybody was enthusiastic and many were still talking about your presentation all the way through the convention. In short – you were a hit!!”

American Institute of Ultrasound in Medicine

“I found Tony to be a powerful speaker. His message was thought provoking, inspiring, and gave my team useful tools that could be incorporated immediately.”

Star Trac Fitness

I think our president said it best...”Of all the speakers we have had, you’re the first person to listen to what we had to say and incorporate that into your presentation.”

Carter Lumber Company

“How do you translate typically mundane topics like Customer Loyalty and Embracing Change into a delivery using common words and levity that the entire breadth of an organization can understand and remember? Tony Alessandra. If you hear him once, then you will want to hear him again!”

Thermo Finnigan

“The radio business in Seattle has changed. We now need to prospect, sell, and create apostles in our industry. You hit the target right on. Your presentation addressed our needs specifically.

In fact, I was most impressed with your personal touch...Talk about customer service! I am thoroughly impressed that you cared about our goals and did everything in your power to make the event a huge success."

Puget Sound Radio Broadcasters Association